

Our Mission

At Okanagan Gymnastics Centre (OGC), our mission is to provide a safe and supportive environment for youth to develop their physical abilities, build confidence, and promote healthy minds and bodies through the sport of gymnastics. We believe that gymnastics provides a unique opportunity for children to develop essential life skills such as discipline, focus, and perseverance, which they can carry with them into all areas of their lives. By fostering a love of gymnastics and promoting healthy lifestyles, we aim to make a positive impact on the lives of youth in the Okanagan, creating healthy minds and bodies for generations to come.

Why Sponsor OGC

Sponsoring Okanagan Gymnastics Centre (OGC) provides businesses with the opportunity to reach a large and diverse audience of over 550 gymnasts and their families who visit the gym weekly, along with our two annual competitions that attract over 1000 gymnasts and their families both locally and across western Canada. By sponsoring OGC, businesses can expect exposure through the OGC website and social media pages, logo placement on event banners and promotional materials, recognition in OGC press releases and media events, and the opportunity to provide promotional items in OGC event gift bags. The higher the sponsorship level, the greater the benefits and exposure. By supporting OGC, businesses not only make a positive impact in the community, but also build brand reputation as a socially responsible organization. Contact us today to learn more about how sponsoring OGC can benefit your business.

Making Gymnastics Accessible to All: Join Our Community Impact

Beyond the benefits to individual businesses, sponsoring OGC helps to make gymnastics accessible to those who may not otherwise have the opportunity to participate. As a non-profit organization, OGC strives to keep its programs affordable and accessible to all members of the community, regardless of their financial situation. Sponsorship support allows OGC to continue providing high-quality gymnastics programs and services to a diverse range of individuals, including those who may face financial barriers to participation. By sponsoring OGC, businesses are not only supporting a local non-profit organization, but also helping to promote health, wellness and community spirit in the Okanagan.



Interested?

Contact us today to learn more!

(250) 765-0888

info@okanagangymnastics.com



Sponsorship Levels

2023/2024

Building Signage	Bronze \$1500	Silver \$3000	Gold \$5000	Platinum \$10,000
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Exclusive Wall Signage (approx 12' x 8')				✓
Large Wall Signage (approx 8' x 4')		✓	✓	
Wall Signage (approx 4' x 4')	✓			

Promotion & Special Events

Logo included in: Invitational, Media & Programs & Public acknowledgment on PA

OGC Ogopogo Invitational Competition 1000+ Athletes and Families from BC, Alberta, Yukon & Beyond	✓	✓	✓	✓
OGC Cobweb Invitational 200+ athletes and families from the BC Interior	✓	✓	✓	✓
Special Events Training Camps, Coaching Clinics, demonstrations & year end Banquet			✓	✓
Company Logo on OGC Website & Social Media		✓	✓	✓
#tags on Social Media Posts throughout the year		✓	✓	✓
OGC Lobby TV Advertising			✓	✓
Logo on News & Announcements from OGC via email			✓	✓
Athlete of the Month Award				✓
Add promotional materials to swag bags at events			✓	✓

Premium A-La-Carte Options

Competition Title Sponsor - 2 available	\$2500 Cobweb, \$10,000 Ogopogo
Apparatus Sponsor - signage & targeted Social Media	\$500 - Cobweb, \$1000 Ogopogo
Coach of the Year Award Sponsor Presented at the year-end Banquet	\$500
Athlete of the Year Award Sponsor Presented at the year-end Banquet	\$500
Athlete Development Fund Sponsor	\$5000
Friend of OGC - Get your name on the OGC Friends Wall of Fame	\$300
Leo Sponsor - Your Logo on our Team Training Gear	\$5000

Sponsor Benefits

Get Your Businesses message to the people that matter. Choosing OGC gets your business in front of like-minded targeted customer

 [http](#) 2k Monthly Website Views



2000+



1000+



Ogopogo Invitational - 1000+ Athletes and their families

from BC, Alberta, Yukon & Beyond!



Cobweb Invitational - 200+ Athletes and their families

from throughout the BC Interior!

Our Members



950 Recreational Athletes



90 Competitive



From infant to adult there's a class for all ages and skill levels



1200+ student OGC Field Trips

Over 350 children attended Camps & Pro-D Days



Target Customer

Average customer between 25-44 years old
78% female, 22% male. Active on social media and in the community. Long term loyal customers. Households with 1-4 children often participating in multiple sports.

Benefits for YOUR Business

- Association with a reputable and respected non-profit organization in the community
- Exposure to a diverse audience through OGC's online and offline presence
- Opportunity to demonstrate your commitment to supporting youth development and athletics in the community
- Brand awareness and recognition through prominent logo placement in OGC events and promotional material
- Tax write off with a charitable receipt



OKANAGAN
GYMNASTICS CENTRE



Quick Facts

- Kelowna's longest standing and ONLY non-profit gymnastics facility
- Programs include; Recreational, Women's Artistic, Trampoline & Tumbling
- Our competitive gymnasts are the most successful gymnasts in the Okanagan! Annually, we have athletes represent TeamBC at Westerns, Canadian Championships and Internationally!
- OGC is home to many past Team Canada Athletes, & former home of 2016 and 2020 Olympic Team Members!
- Host of one of the largest competitions in BC!